

# Netherlands Namibia

# **Business Group**

#### What

Business promotion platform allowing you to:

- Find partners or join forces with organizations in your sector
- Make your business matters wellknown to government and public stakeholders
- Collaborate with knowledge institutions and multidisciplinary experts & consultants
- Be informed about facilitated opportunities (e.g. export, investment projects, tenders).

## For you

Cluster of Dutch and Namibian private, public and knowledge parties involved in the following identified sectors:

- Agriculture
- Mining
- Transport & Logistics
- Tourism.

\*not limited to.

### Why

Create a sense of urgency for bilateral business relations:

- React to opportunities and challenges in international trade
- React to international investment competitors (for example China)
- Influence relationship between business – government – knowledge institutions.

### Get involved!

- Annual agenda identifying cross cutting themes, events and activities in the Netherlands and Namibia
- Constructive marketing and communication tools promoting your business projects or respective sector
- For further information, please contact Caroline de Bruin (caroline.debruin@sanec.nl or +31(0)703470781).











